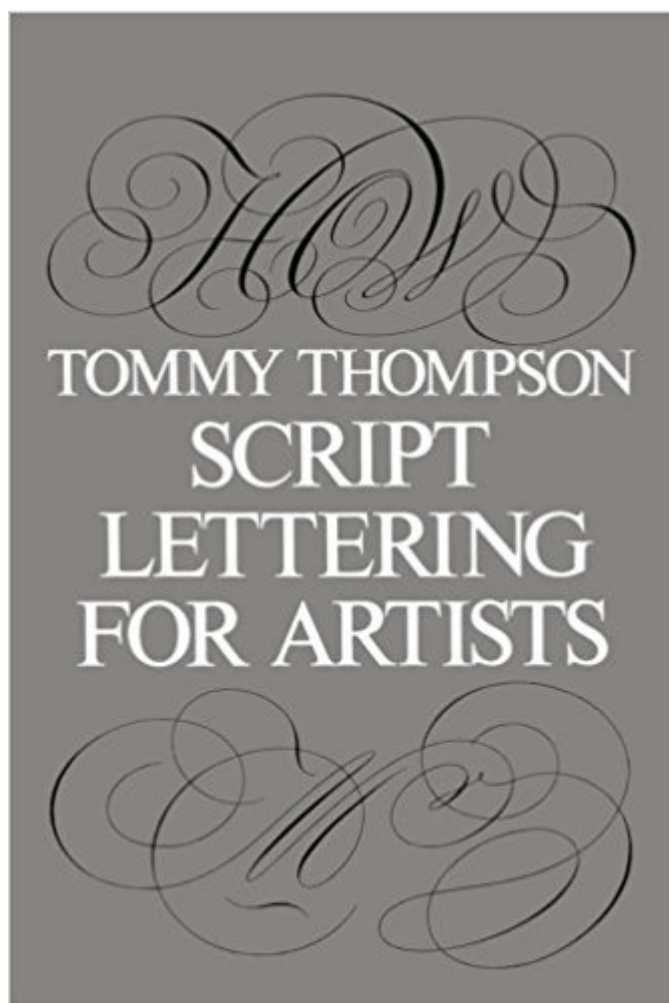


The book was found

# Script Lettering For Artists (Lettering, Calligraphy, Typography)



## Synopsis

One feature of the general resurgence of the graphic arts is the revival of the script letter. Media such as advertising, packaging, book and periodical page designs, etc. have brought the glories of the master penmen of the past back into vogue. This volume, prepared by a noted authority and containing numerous examples of his handiwork, is a basic guide to the construction of the script letter and its practical use. The book gives the beginner a thorough, straightforward course of instruction, with advice on virtually every facet of the art of script lettering. In his clear and economical presentation, the author tells you how to hold the pen, how the letters should be slanted, how to "build" the letters out of a few primary strokes, the direction of the pen in inking, and every other step of the process. He also deals with the construction of numerals, the flourish and its basic elements, how to correct mistakes, commercial handwriting, etc and gives a concise introduction to layout and package design. Throughout his account, Thompson stresses materials, tools, and equipment needed and provides exact specifications, brand names, penpoint types and sizes, and the like. The history of lettering is also briefly sketched, and there are examples from early copybooks, including the work of some of the famous penmen and engravers of history: Bickham, Tompkins, Cocker, Barbedor, and others. In addition, the book offers dozens of illustrations of script work in present-day advertising and packaging, together with samples of various styles (round hand, bÃfÂctarde, coulÃfÂ©e, free style, and more). All this illustrative material furnishes excellent models for study and practice. This, then, is an essential book for every art director and designer concerned with lettering. It is also a fundamental text used in advertising and commercial art courses throughout the country; no student in the field should be without a copy.

## Book Information

Series: Lettering, Calligraphy, Typography

Paperback: 128 pages

Publisher: Dover Publications; Revised ed. edition (February 29, 2012)

Language: English

ISBN-10: 0486213110

ISBN-13: 978-0486213118

Product Dimensions: 6.5 x 0.4 x 9.1 inches

Shipping Weight: 9.6 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 21 customer reviews

Best Sellers Rank: #650,867 in Books (See Top 100 in Books) #16 in Ã Â Books > Arts &

Photography > Graphic Design > Techniques > Use of Ornament #243 inÃ Â Books > Arts & Photography > Other Media > Calligraphy #557 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Illustration

## Customer Reviews

Very pleased.

Gave it as a gift. No complaints. Impressed with quantity.

Easy to follow

great book!

great

Good reference for calligraphy

Nice addition to my collection of calligraphy books !

Not a lot of information.

[Download to continue reading...](#)

Calligraphy Practice NoteBook : Hand Lettering: Calligraphy Workbook :Watercolor Flower: (Training, Exercises and Practice:Lettering calligraphy. Calligraphy book) Script Lettering for Artists (Lettering, Calligraphy, Typography) BEST OF CALLIGRAPHY NOTEBOOK. Creative Hand Lettering: 4 Types of lined pages to practice Hand Lettering + 2 illustrated Hand-Lettered styles. Calligraphy Workbook ( Lettering calligraphy ) Calligraphy for Beginners. Hand Lettering: Training, Exercises and Practice: Lettering calligraphy. Calligraphy book ( Lettering book) Calligraphy Practice Book : Creative Calligraphy & Hand Lettering Notebook Paper: 4 Styles of Calligraphy Practice Paper Feint Lines With Over 100 Pages (Calligraphy Books) (Volume 1) Lettering: Beginners Guide to Lettering and Calligraphy Fonts for DIY Crafts and Art (Typography, Hand Writing, Paper Crafts, Thank You Notes, DIY wedding, Drawing, Hand Lettering Book 1) Hand Lettering Workbook ( Italic font ) Training, Exercises and Practice: To improve your lettering skill. Calligraphy book ( Lettering calligraphy ) Calligraphy: Master The Art Of Calligraphy - Write

Beautifully In Days (Calligraphy 101, Calligraphy Mastery) Script and Cursive Alphabets: 100 Complete Fonts (Lettering, Calligraphy, Typography) Ornate Pictorial Calligraphy: Instructions and Over 150 Examples (Lettering, Calligraphy, Typography) Left-Handed Calligraphy (Lettering, Calligraphy, Typography) Copperplate Calligraphy (Dover Books on Lettering, Calligraphy and Typography) Mastering Copperplate Calligraphy: A Step-by-Step Manual (Lettering, Calligraphy, Typography) Calligraphy: The Complete Beginners Guide To Mastering The Art Of Lettering And Calligraphy Fonts! (Handwriting Mastery, Hand Writing, Typography) Medieval Calligraphy: Its History and Technique (Lettering, Calligraphy, Typography) Lettering and Alphabets: 85 Complete Alphabets (Lettering, Calligraphy, Typography) Lettering: Traditional Lettering & Calligraphy with Chinese and Arabic Script- Learn to Ink & Border like a Pro Calligraphy & Hand Lettering Notepad: Over 100 Lined Practice Pages for Free Form Calligraphy & Hand Lettering (Practice Makes Perfect Series) Calligraphy & Hand Lettering: Volume 1: Beginner Calligraphy & Hand Lettering Worksheets in Three Modern Styles (Practice Makes Progress Series) Modern Calligraphy: Everything You Need to Know to Get Started in Script Calligraphy

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)